

**Visalia Tourism Marketing District
Special Board of Directors Meeting Minutes**

Tuesday, December 24, 2019

Comfort Suites Hotel 210 E. Acequia Ave, Visalia, CA 93291

9:00am

1. Call to Order

Present: Anil Chagan, Samantha Rummage, Manish Daya, Robert Lee, Nellie Freeborn

Excused: Carrie Groover

2. Public comments – There were none

3. Consent items: - There were none

4. Discussion items:

a. Proposed addendum to the marketing agreement with AMF – Nellie reviewed the proposed addendum. The board member requested an adjustment under payment.

b. Proposed financial charges due to early termination of the marketing agreement with AMF - board members agreed to move forward with payment to AMF for video production provided in 2018 as a penalty of early termination of the agreement 4/1/2018-3/31/2021 – as stipulated in the agreement.

c. Proposed first quarter 2020 marketing and public relations budget – Nellie reviewed the proposed revised budget which reduced overall spend with AMF.

5. Action items:

a. Motion to accept addendum to the marketing agreement with AMF: Anil motioned to approve, Samantha second the motion

b. Motion to accept financial fees due to early termination of the marketing agreement: Anil motioned to approve, Manish second the motion

6. Good of the Order

7. Meeting adjourned at 10:00am

Submitted by Nellie Freeborn