

Visalia Tourism Marketing District

Special Board of Directors Meeting Minutes

November 13, 2018

1:30 pm

Comfort Suites, 210 E. Acequia, Visalia, 93291

1. Call to Order:

Present: Anil Chagan, Robert Lee, Samantha Rummage-Mathias, and Carrie Groover and Demea Metcalf, CVB/TMD Exec. Director.

Guests: Dave Cox AMF Media Group

2. Public comments – there were none.

3. Discussion Items:

- a. Our client manager, Courtney Meznarich, is no longer with AMF. Dave Cox will be handling our account until a new replacement can be found.
 - b. Dave reviewed the deliverables timeline and was happy at the progress, however he was also getting up to speed with Courtney's files. The marketing plan was reviewed. Different campaigns were discussed by members present.
4. There being no further discussion, the meeting adjourned at approximately 3:00 pm.

Respectfully Submitted,

Robert Lee