



Visalia Tourism Marketing District
TMD Board of Director's Quarterly Meeting Agenda

Wednesday, October 23, 2019, 8:30am
Comfort Suites Visalia Downtown, 210 E. Acequia Ave, Visalia, CA 93291

1. Call to Order
2. Public comments
Time allowed for comments on subject matters pertaining to items on the agenda. Each speaker will be allowed three minutes. No action can be taken on items mentioned in public comment at this time.
3. Consent items:
 - a. Minutes of July 24, 2019
 - b. Financial Statement as of October 16, 2019
 - c. Financials: 2019 Budget vs Actual
4. Discussion items:
 - a. Booking engine update.
 - b. Update from AMF Media Group's Public relations and Marketing Plan.
 - c. AMF Marketing Plan for 2020
 - d. Payments of Loan to City of Visalia and CVB.
 - e. Executive Director search.
5. Action items:
 - a. 2020 Budget.
 - b. Election of Officers for 2020
6. Good of the Order
7. Adjourn

Notes:

In compliance with the American Disabilities Act, if you need special assistance to participate in meetings call (559) 334-0141 48-hours in advance of the meeting. For Hearing Impaired, call (559) 334-0141 48-hours in advance of the scheduled meeting time to request signing services.