



@VisitVisalia



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Visit Visalia Unveils New Orchard and Blossom Trail Map

Visitors are invited to take this self-guided agricultural tour

Visalia, Calif (Feb 24, 2021)— Visit Visalia is excited to announce the release of its 2021 Blossom Trail Map, just in time for the annual springtime event. The seasonal display of brilliant color traditionally begins in Mid-February and continues through March, making it prime blossom viewing time in Tulare County. The map is free and can be downloaded on the Visit Visalia website.

In California's Central Valley, agricultural fields dominate the landscape and Tulare County is the most diversified ag producing area in the world. For Visalia, in Tulare County, those fields that surround the city become awash with color in springtime as the trees begin to sprout their buds. More than 120 crops grow in and around Visalia.

The self-guided driving tour takes visitors through the county just north of the city where almond, peach, plums and apricot orchards burst forth with their blossoms each spring. Along with the colorful orchards, visitors will see other crops like kiwi, citrus, almonds, walnuts, cherries and more. With a variety of orchards and groves, visitors can see many types of agriculture.

For those headed to the national parks, we encourage a quick side trip to experience the spring season of bloom. With the Sierra Nevada mountains as a backdrop, capped with snow from recent storms, the [Visalia Blossom Trail](#) is an easy route to take towards the park entrances.

Visit Visalia continues to urge Americans to adhere to healthy travel practices—and a socially distant drive is a great way to stay healthy. The [Visalia Cares Stay Safe program](#) has a wealth of resources and guidance to encourage safe and healthy travel, which includes wearing a mask, frequent hand washing, maintaining physical distance when possible and staying home if feeling sick.

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ABOUT VISIT VISALIA:

Visit Visalia is a collaboration of the Visalia Tourism Marketing District and the Visalia Convention and Visitors Bureau (VCVB) dedicated to marketing, advertising, public relations and other promotional efforts that inspire travel to the City of Visalia. Visit Visalia works closely with local lodging properties, restaurants and attractions to foster interest in Visalia as a year-round destination for leisure, family, and meeting and convention travelers. For more information about Visit Visalia go to www.VisitVisalia.com and follow Visit Visalia on [Instagram](#), [Facebook](#), [Twitter](#) and [Pinterest](#).