



Visalia Tourism Marketing District Board of Director's Special Meeting Agenda

Wednesday, May 27, 2020, 11:00 AM

Teleconference Meeting:

<https://us02web.zoom.us/j/86936839545?pwd=TXRLYVlCQ0JUOHQvR0poVnE0bWVlQT09>

Conference Call Number: 669-900-6833

Meeting ID: 869 3683 9545 | Password: 216411

1. Call to Order – Samantha Rummage-Mathias, Chair
2. Public comments
Time allowed for comments on subject matters pertaining to items on the agenda. Each speaker will be allowed three minutes. No action can be taken on items mentioned in public comment at this time.
3. Consent items:
 - a. Approval of Minutes:
 - i. VTMD Board Meeting 4.15.2020
 - b. Financial Statement:
 - i. Approve Treasurer's Report – April 2020
4. Discussion items:
 - a. MMGY Marketing – Creative and Digital Marketing Presentation by MMGY
 - b. Road Trip Campaign
5. Action items:
 - a. None
6. Good of the Order
7. Adjourn

Notes:



In compliance with the American Disabilities Act, if you need special assistance to participate in meetings call (559) 334-0141 48-hours in advance of the meeting. For Hearing Impaired, call (559) 334-0141 48-hours in advance of the scheduled meeting time to request signing services.

Written materials relating to an item on this agenda submitted to the Advisory Body are available for public inspection in the Visit Visalia Office, at 112 E. Main Street, Visalia, CA 93291, during normal business hours.