



Visalia Tourism Marketing District Board of Director's  
Special Meeting Agenda

Friday, February 28, 2020  
Visalia Convention Center, 303 E. Acequia Ave, Visalia, CA 93291  
Special Session Time: 8:30am

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1. Call to Order – Samantha Rummage-Mathias, Chair
2. Public comments  
Time allowed for comments on subject matters pertaining to items on the agenda. Each speaker will be allowed three minutes. No action can be taken on items mentioned in public comment at this time.
3. Consent items:
  - a. None
4. Discussion items:
  - a. None
5. Action items:
  - a. None
6. Presentations:
  - a. BCF (8:30am-10:30am)
  - b. Mental Marketing (11:00am-1:00pm)
7. Good of the Order
8. Adjourn

**Notes:**

*In compliance with the American Disabilities Act, if you need special assistance to participate in meetings call (559) 334-0141 48-hours in advance of the meeting. For Hearing Impaired, call (559) 334-0141 48-hours in advance of the scheduled meeting time to request signing services.*



*Written materials relating to an item on this agenda submitted to the Advisory Body are available for public inspection in the Visit Visalia Office, at 112 E. Main Street, Visalia, CA 93291, during normal business hours.*