



Visalia Tourism Marketing District Board of Director's  
Special Meeting Agenda

Tuesday, December 24, 2019  
Comfort Suites Hotel 210 E. Acequia Ave, Visalia, CA 93291  
Special Session Time: 9:00am

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1. Call to Order
2. Public comments  
Time allowed for comments on subject matters pertaining to items on the agenda. Each speaker will be allowed three minutes. No action can be taken on items mentioned in public comment at this time.
3. Consent items:
  - a. None
4. Discussion items:
  - a. Proposed addendum to the marketing agreement with AMF
  - b. Proposed financial charges due to early termination of the marketing agreement with AMF
  - c. Proposed first quarter 2020 marketing and public relations budget
5. Action items:
  - a. Motion to accept addendum to the marketing agreement with AMF
  - b. Motion to accept financial fees due to early termination of the marketing agreement
6. Good of the Order
7. Adjourn

**Notes:**

*In compliance with the American Disabilities Act, if you need special assistance to participate in meetings call (559) 334-0141 48-hours in advance of the meeting. For Hearing Impaired, call (559) 334-0141 48-hours in advance of the scheduled meeting time to request signing services.*

*Written materials relating to an item on this agenda submitted to the Advisory Body are available for public inspection in the Visit Visalia Office, at 112 E. Main Street, Visalia, CA 93291, during normal business hours.*