



## Visalia Tourism Marketing District Board of Director's Special Meeting Agenda

Wednesday, November 20, 2019  
Comfort Suites Hotel 210 E. Acequia Ave, Visalia, CA 93291  
Special Session Time: 8:30am

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1. Call to Order
2. Public comments  
Time allowed for comments on subject matters pertaining to items on the agenda. Each speaker will be allowed three minutes. No action can be taken on items mentioned in public comment at this time.
3. Consent items:
  - a. Approval of October 23, 2019 Board Meeting Minutes
4. Discussion items:
  - a. AMF Media 2020 Marketing Plan and Budget Presentation
  - b. aRes Booking engine update
  - c. Payments of Loan to City of Visalia and CVB
5. Action items:
  - a. Motion to accept 2020 Budget
  - b. Motion to re-elect the TMD Directors whose terms expire December 31, 2019 for an additional 2 years-new term. Expiration to be December 31, 2021: Anil Chagan, Manish Daya, Samantha Rummage-Mathias.
  - c. Motion to appoint the Visalia TMD Officers for 2020
    - Chair: Samantha Rummage-Mathias
    - Vice-Chair: Carrie Groover
    - Treasurer: Anil Chagan
    - Secretary: Robert Lee
6. 2020 AMF Contract Review
7. Good of the Order



## 8. Adjourn

### **Notes:**

*In compliance with the American Disabilities Act, if you need special assistance to participate in meetings call (559) 334-0141 48-hours in advance of the meeting. For Hearing Impaired, call (559) 334-0141 48-hours in advance of the scheduled meeting time to request signing services.*

*Written materials relating to an item on this agenda submitted to the Advisory Body are available for public inspection in the Visit Visalia Office, at 112 E. Main Street, Visalia, CA 93291, during normal business hours.*