



Visalia Convention & Visitor’s Bureau – Membership Application

P.O. Box 2734, Visalia, CA 93279 Phone (559) 334-0141

Return to: Demea Metcalf, Executive Director - demea@visitvisalia.com

Company Name: _____

Main Contact: _____

Physical Address: _____

Mailing Address: _____

Billing Address: _____

Phone: _____ Company Contact E-Mail: _____

Web Address: _____ (information will be used in our publications and on our web site)

E-Mail and/or Phone contact for use **on website** listing _____

Payment options: 1) check 2) credit card 3) invoice bank transfer

***Membership Dues:** Membership dues are deductible as a business expense, not a charitable donation. Membership is renewed annually on July 1 pending dues payment. Membership dues are non-refundable. Membership may be cancelled at any time by either party with 30 days written notice at the sole discretion of either party.*

Publications Listing:

Please provide a description of your products/services that will be used on the Visalia CVB Website (VisitVisalia.com) and other promotional material. The Visalia CVB reserves the right to approve and make adjustments to this description at our discretion.

Visalia CVB Membership Policy

This Membership Policy is to assure that the value of membership in the Visalia Convention & Visitors Bureau is protected and enhanced so that all members may regard their membership with pride. Application to be a member is not a guarantee of membership and is subject to review by the Executive Director to determine if the business entity/organization is an appropriate fit for the tourism office.

***If Membership is granted to your organization from the Visalia CVB, it may be discontinued or suspended for any of the following reasons:** Nonpayment of dues. Misrepresentation by a member of their relationship with the Bureau. Activities by a member or its employees that are detrimental to the Visitor Bureau’s good will, reputation or goals.*

Any violation of this Membership Policy will be discussed with the individual member and may be brought before the CVB’s Executive Committee for review. Membership benefits may be suspended or cancelled by a majority vote of the Executive Committee. Decisions of the CVB Executive Committee are final.

I have read and understand the Visalia CVB Membership Policy as outlined in this application and by providing the contact information listed above, I agree to receive communications via mail, e-mail, and/or telephone, sent by or on behalf of the Visalia Convention & Visitors Bureau.

Signature: _____ Date: _____