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# aha! to launch nonstop service from Central Valley/Fresno, Calif. to Reno-Tahoe International Airport

Nonstop flights to world-renowned Reno and Lake Tahoe. Experience casino resorts, unique dining, premier skiing and more beginning Nov. 10, 2021

**RENO**, Nev., (September 29, 2021) -- ExpressJet Airlines announced the launch of short, nonstop flights between Central Valley/Fresno and Reno-Tahoe International Airport, starting Nov. 10, 2021.

# Convenient Nonstop Flights = More Vacations and Trips

Flights will operate each Monday, Wednesday and Friday departing Fresno Yosemite International Airport at 4:15 p.m. PT arriving in Reno-Tahoe at 5:18 p.m. PT. The quick 1 hour and 3 minute nonstop flight eliminates the need for time consuming connections at crowded hubs or a long drive. Nonstop flights give travelers more time for adventure and less time traveling making short, spontaneous vacations possible. Return flights will operate on the same days, departing Reno-Tahoe at 2:30 p.m. PT and arriving in Fresno at 3:33 p.m. PT.

"We look forward to welcoming aha! to Fresno Yosemite International Airport and are excited to be a part of their new airline program with service to Reno-Tahoe," said Director of Aviation Kevin Meikle. "aha!'s nonstop flights will connect Central Valley travelers to a variety of year-round recreational activities and iconic events. Reno-Tahoe expands our air travel gateway within the Western Pacific Region with more flights, more choices."

#### **Exciting and Vibrant Reno-Tahoe**

**aha!** is ExpressJet Airlines' "air-hotel-adventure" leisure brand designed for travelers to enjoy Reno-Tahoe's regional bounty — including exciting casino resorts and live entertainment, a diverse art and dining scene, and the world-class ski-golf-outdoor activities around Lake Tahoe, North America's largest alpine lake. Thrill seekers can also take in exciting shows and annual events including Burning Man, Hot August Nights, Reno Rodeo, Lake Tahoe Shakespeare Festival, Barracuda Championship-PGA TOUR event, Great Reno Balloon Races, National Championship Air Races, Lake Tahoe Snowfest, and more.

"The Reno-Tahoe region offers travelers a wide range of fun and unique experiences," said Head of ExpressJet's **aha!** business unit Tim Sieber. "With the time savings of nonstop flights and packages with great deals at a curated collection of the best hotels and casino resorts in the region coming soon, we're giving travelers everything they need to customize their own great, short vacation."

## **Special Introductory \$49 Fares**

**aha!** is offering an introductory, limited-time launch fare of \$49 each way\*. Vacation-seekers can book at www.flyaha.com (http://www.flyaha.com).

Coming Soon, **aha!** will offer value-priced vacation packages on www.flyaha.com (http://www.flyaha.com) that will offer travelers great savings on short two to five-night vacation getaways.

## **Experience and Reliability**

**aha!** is powered by ExpressJet Airlines, which has operated reliable air services to hundreds of smaller cities in the United States for 35 years. All flights will be operated with 50 seat Embraer ERJ-145 jets, with comfortable cabins and no middle seats.

"ExpressJet developed **aha!** after hearing from travelers in smaller communities who were tired of wasting two days of each vacation traveling on airplanes and through crowded hub-airports," said ExpressJet's CEO Subodh Karnik.

To book your flight, visit www.flyaha.com (http://www.flyaha.com) or call the aha! Call Center at 775-439-0888.

#### About aha!

**aha!** is a leisure brand of ExpressJet Airlines. **aha!** seeks to provide travelers in smaller communities, many who have seen air service reduced over the past decade through airline mergers, with convenient, short, non-stop flights to high-quality destinations like the Reno-Lake Tahoe region. In addition to offering value-priced, nonstop flights, **aha!** will soon partner with resorts, casinos and attractions to "bundle" value-priced vacation packages.

Media Contact: (404-856-1601), corpcomm@flyaha.com (mailto:corpcomm@flyaha.com)

www.flyaha.com (http://www.flyaha.com)

#### **About ExpressJet Airlines**

ExpressJet Airlines is the amalgamation of Atlantic Southeast Airlines and Continental Express and operates Embraer ERJ145 regional jet aircraft. Over its 35-year history, ExpressJet has flown most Embraer, Bombardier, and ATR aircraft from bases across the continental United States into airports in the USA, Canada, Mexico, and the Caribbean. ExpressJet is majority owned by KAir Enterprises with United Airlines holding a minority interest.

Media Contact: (404-856-1600), corpcomm@expressjet.com (mailto:corpcomm@expressjet.com)

www.expressjet.com (http://www.expressjet.com)

## **Introductory Fare Sale**

\*Introductory, limited time airfare prices are one-way and include taxes, carrier charges & government fees. Must be purchased at least 21 days ahead of travel and by November 15, 2021. Other sale fares may be available for travel dates closer to the date of purchase. Some travel dates may have very limited seat availability or subject to blackout. Note that additional fees apply for cancelations and changes, call center bookings, baggage, etc. Fare rules, routes and schedules are subject to change without notice. Restrictions apply. Not valid on previously purchased itineraries. See www.flyaha.com (http://www.flyaha.com/) for full details of fare, restrictions, and charges.

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