

Visalia Tourism Marketing District Board of Directors Regular Meeting Comfort Suites 210 E Acequia Ave, Visalia, CA 93291 Visalia CA 93291 Wednesday, February 22, 2023, 9:00 AM

Call to Order Carrie Groover, Chair

2. Public comments

Verbal Public Comment - Call (669) 900-6833; state and spell your name, mention the agenda item you are calling about. Time allowed for comments on subject matters pertaining to items on the agenda. Each speaker will be allowed three minutes. No action can be taken on items mentioned in public comment at this time.

3. Consent items:

a. Approval of Minutes:

Approve minutes from Regular Board Meeting – December 2, 2022

b. Treasurer's Report:

Approve Treasurer's report -Jan 1- Feb 13, 2023

4. Action Items

- a. 2023 VTMD Budget
- b. Election of the 2023 Board of Directors
- c. Lease renewal for 112 E Main Street
- d. Go Native Cultural Event Sponsorship \$2,500

5. Discussion items

- a. Contract with VCVB
- b. 2023 VTMD Board of Directors Meeting Schedule:
 - i. Feb 22, 2023
 - ii. May 24, 2023
 - iii. August 23, 2023
 - iv. November 15, 2023 (changed due to Thanksgiving Holiday)
- c. 2023 Beds Online: Visit Visalia

6. Good of the Order

7. Adjourn - Next Meeting: Wednesday, Wednesday, May 24, 2023 at 9:00am Visalia Marriott Hotel, 300 S. Court St. Visalia CA 93291.

In compliance with the American Disabilities Act, if you need special assistance to participate in meetings call (559) 334-0141 48-hours in advance of the meeting. For Hearing Impaired, call (559) 334-0141 48-hours in advance of the scheduled meeting time to request signing services.