



# \$1,000

## REASONS TO MEET IN VISALIA

### To Qualify:

- Must book a minimum of 100 room nights peak over at least two consecutive nights
- Work with Visit Visalia to develop and distribute the lead
- Book event in one or more of Visalia's 15 hotel properties
- Must be a new event that has not been held in Visalia within the past year and may not apply to already contracted groups
- Promotion may expire and is at the sole discretion of the Sales Director to determine eligibility