



Visalia Tourism Marketing District Owners' Association
SPECIAL Meeting
Visalia Marriott Hotel – Mt Whitney Room
300 S. Court Street, Visalia, CA 93291
Thursday, July 27, 2023, 3:00pm

The Visalia Tourism Marketing District (VTMD) is an assessment district proposed to provide specific benefits to payors, by funding marketing and sales promotion efforts for assessed businesses.

1. Call to Order

2. Public comments

Time allowed for comments on subject matters pertaining to items on the agenda. State and spell your name, reference the agenda item. Each speaker will be allowed three minutes. No action can be taken on items mentioned in public comment.

3. Special Meeting Purpose

4. Convention and Visitors' Bureau – Decade in Review

5. 2023 VTMD Management District Plan

6. Visit Visalia Expectations and Goals – Discussion

7. Next Regular Meeting: Wednesday, Wednesday, August 23, 2023 at 9:00am
Visalia Marriott Hotel, 300 S. Court St. Visalia CA 93291.

In compliance with the American Disabilities Act, if you need special assistance to participate in meetings call (559) 334-0141 48-hours in advance of the meeting. For Hearing Impaired, call (559) 334-0141 48-hours in advance of the scheduled meeting time to request signing services.